

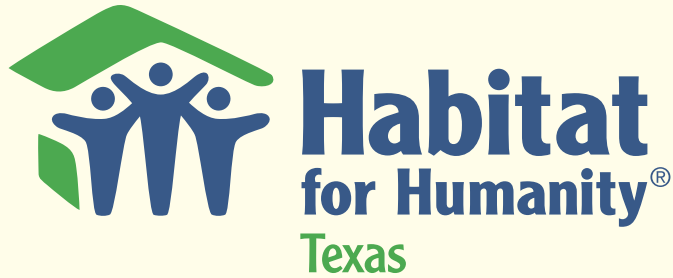
Lone Star Summit ★ August 13-15, 2017



The Lone Star Summit is a three-day event for Habitat leaders and decision makers that features over 30 breakout sessions targeted to Habitat for Humanity affiliates of all sizes, providing intermediate and advanced level training for veterans programs, accounting, construction, family services, development, ReStore operations, interfaith, and management. Participants will have an opportunity to learn and share best practices with many fresh topics presented by a variety of speakers including experts in the nonprofit community as well as Habitat for Humanity affiliate experts.

You can help by being a Habitat sponsor!

To become a Habitat for Humanity sponsor at the Lone Star Summit, visit us online at <http://conference.habitattexas.org> and follow the Sponsors link or email Amy Ledbetter Parham at info@habitattexas.org.



Sponsorship & Exhibitor Opportunities • August 13-15, 2017

Conference Sponsor Premium Sponsorship Package \$25,000 (Limited to 1 sponsor)

As the Premium Sponsor your business will receive top billing throughout the entire conference. This is your opportunity to show support for Habitat for Humanity and the more than 80 affiliates from around the state. Through this EXCLUSIVE sponsorship your benefits include:

- Premium placement on Habitat for Humanity homepage
- Company logo and description along with link to company on conference homepage
- Company logo on confirmation emails delivered to each attendee when they register
- One (1) pre-conference email to welcome attendees week prior to the event
- Logo on conference nametags
- Logo on conference tote bag (co-branded with tote bag sponsor and Habitat for Humanity Texas logo)
- Prominent logo at registration desk at the event
- One (1) custom 3' x 8' vinyl banner post in the conference area
- Full page color ad in conference program – front inside cover
- Opportunity to address attendees during opening session and closing session of the conference (20-minutes of mic time)
- Recognition at opening night reception (introduction as the Conference Sponsor by Habitat for Humanity Texas' Executive Director and signage with logo)
- Four (4) premium reserved guest seats at opening night reception, lunch, and evening social
- Exclusive photo opportunities at opening and closing of conference (may include check presentation for sponsorship; group photos; and any other creative ideas you want to propose)
- Two (2) 30" x 6' exhibit tables with prominent placement (center of exhibitor space)
- Logo on slideshow played during meals
- Six (6) conference registrations
- Inclusion in post-event thank you emails and other correspondences
- Post-event access to list of conference participants (includes names and emails)
- Recognition in Habitat for Humanity Texas e-newsletter throughout the year
- Name and link on the Habitat Texas partner page in 2017

Conference Sponsor Lead Sponsorship Package \$15,000 (Limited to 2 sponsors)

Exclusive rights within industry or product category

As a Lead Sponsor your business will receive recognition throughout the entire conference. This is your opportunity to show support for Habitat for Humanity and the more than 80 affiliates from around the state. Sponsorship benefits include:

- Company logo and description along with link to company on conference homepage
- Company recognition on Facebook and Twitter pages
- Full page color ad in conference program (inside back cover and last page)
- Opportunity to address attendees during opening session of the conference (10-minute of mic time)
- One (1) 30" x 6' exhibit table with prominent placement
- Logo on slideshow the plays during meals
- Two (2) reserved guest seats at opening night reception, lunch, and evening social
- Four (4) conference registrations
- Inclusion in post-event thank you emails and other correspondences
- Post-event access to list of conference participants (includes names and emails)
- Name and link on the Habitat Texas partner page in 2017



**Complimentary
WiFi Sponsor - \$7,500
(Limited to 1 sponsor)**

Help all conference attendees get connected at the annual conference as the Official WiFi Sponsor. Sponsorship benefits include:

- Company logo on signage and login instructions for WiFi
- WiFi log in landing page linked to company website
- Logo and link placement on event registration website
- Logo on slideshow played during meals
- ½ page color ad in the conference program
- One complimentary 30" x 6' exhibit table in the conference hall
- Materials in attendees' tote bags
- Name and link on the Habitat Texas partner page in 2017

**Opening Night
Reception Sponsor - \$5,000
(Limited to 2 sponsors)**

Exclusive rights within industry or product category

Attendees will be looking to unwind after traveling from around the great state of Texas. Year after year, we see how much people enjoy seeing friends from the Habitat Family. The Opening Night Reception will offer attendees an evening that includes great food, entertainment, and networking with their colleagues. Sponsorship benefits include:

- Logo and link placement on the event registration website
- Signage recognition at the reception
- 3 minutes of "mic" time at reception to thank attendees or speak about your company
- Two (2) premium reserved guest seats at opening night reception, lunch, and evening social (day 2)
- One complimentary 30" x 6' exhibit table in the conference hall
- Logo on slideshow played during meals
- Materials placed in the attendees' tote bags
- ¾ color ad in the conference program
- Two (2) reserved guest seats at opening night reception
- Two (2) conference registrations
- Name and link on the Habitat Texas partner page in 2017



Plenary or Lunch Sponsor - \$5,000 (Limited to 4)

Exclusive rights within industry or product category

By sponsoring one of our plenary or lunch sessions you get a prime opportunity to be visible and supportive of Habitat for Humanity. This is your chance to get your message in front of the leaders from our affiliates. Sponsorship benefits include:

- Logo on screen at sponsored plenary or lunch
- 3 minutes of “mic” time to thank attendees or speak about your company
- ½ page color ad in the conference program
- One complimentary 30” x 6’ exhibit table in the conference hall
- Materials in the attendees’ tote bags
- Two (2) reserved guest seats at the plenary or lunch session of your choice
- One (1) conference registration
- Name and link on the Habitat Texas partner page in 2017

Conference Lanyards - \$5,000 (Limited to 1 sponsor)

Keep your brand top-of-mind during the conference. Benefit from prime visibility by placing your company logo on the conference lanyards. Sponsor benefits include:

- Lanyards provided to every participant registered to the conference
- Your QR code or message on the backside of the name badge (if desired)
- ¼ page color ad in conference program

Evening Social & Dinner Reception Sponsor (Day 2) - \$2,500 (Limited to 2 sponsors)

Exclusive rights within industry or product category

After a great day of networking and learning, attendees can attend a Happy Hour reception that includes dinner and drinks. The reception will offer attendees an evening that includes entertainment too. Sponsorship benefits include:

- Signage recognition at the reception
- 3 minutes of “mic” time to speak about your products or services
- Logo on slideshow played during meals
- Materials placed in the attendees’ tote-bags
- ¼ color ad in the conference program
- One complimentary 30” x 6’ exhibit table in the conference hall

Tote Bag Sponsor - \$2,500

Give attendees a helping hand by sponsoring the conference tote bag. Emblazoned with your company logo, each attendee will not only have a convenient way to carry conference materials, but a fun take-away from the conference. Sponsor benefits include:

- Co-branded tote bag with company logo (Habitat for Humanity Texas and Premium Conference sponsor logos will be included)
- Logo on slideshow played during meals
- Promotional material included in tote-bag
- ¼ page color ad in conference program

Product Showcase - \$2,000

Interested in showcasing your product? Sign up for our Product Showcase sponsorship which includes up to 90-minutes of showcase time. Invite prospects and pitch your product*. Product showcase includes:

- Advance copy of the registrants’ email addresses to be used for promotion
- Promotion in the program book (brief description of your product showcase along with the date/time of your session)
- Announcement about your showcase date/time at the opening plenary Day 1
- One complimentary 30” x 6’ exhibit table in the conference hall
- Post-event access to list of conference participants (includes names and emails)

**Product Showcase sponsors are responsible for promoting their session and getting attendees to their session. Habitat for Humanity Texas will encourage participation by offering a drawing for those who attend.*

Breakout Sessions - \$1,000

Sponsor one of the many educational sessions offered at the conference. This is a great opportunity to present your company to a specific segment of conference attendees – Fundraising, Construction, Green Building, Affiliate Operations, ReStore, Finance, and many other disciplines. Sponsorship benefits include:

- Introduction by the session leader at the opening of the workshop
- 5-minute speaking opportunity to highlight your company, product or services
- ¼ page color ad in program book
- Materials included in participants’ tote-bags
- Post-event access to list of conference participants (includes names and emails)

To become a Habitat for Humanity sponsor at the Lone Star Summit, visit us online at <http://conference.habitattexas.org> and follow the Sponsors link or email Amy Ledbetter Parham at info@habitattexas.org.

Networking Break Sponsor - \$1,000* (Limited to 3 sponsors)

This is the perfect opportunity to highlight your company without having to even be present at the conference. After each session, attendees have the opportunity to take a break in the main conference hall. Our past experience shows that they are eager to visit and do take time to take a break in between sessions. Sponsor benefits include:

- Company information will be displayed on the jumbo screen in the conference hall during one networking break (which lasts 30 minutes); information can include logo and company information; product information; or other customized message (subject to approval by Habitat for Humanity Texas)
- Company listing on signage recognizing your sponsorship of the networking break; signage will be placed in the exhibitor/break area
- Company listed in the conference program along with other network break sponsors
- Materials included in attendees' tote bags

**Sponsorship does not include any mic time to speak*

Exhibitor Sponsor Business Rate - \$750/ Nonprofit Rate - \$500

Interested in sharing information about your products and services? Become an exhibitor and get access to hundreds of Habitat for Humanity conference attendees. All conference refreshment breaks will take place by the exhibitors' area guaranteeing networking with our attendees! Exhibitor benefits include:

- One 30" x 6' exhibit table in the conference hall with 2 chairs*
- 1 - one minute Exhibitor Spotlight speech during a conference break (mic provided)
- Name tag with Exhibitor ribbon
- Distribution of your products or promotional materials at your table
- Materials included in attendees' tote bags
- Listing in the program with a 50-word description**

**Internet and power available for an additional \$50*

***For only \$150 more you can upgrade your program listing to a ¼ page color ad*

Note: Sponsors or companies that wish to speak or present on a specific educational topic at the conference, may submit an RFP for consideration. The RFP is separate from the sponsorship/exhibitor process. Please reference the conference website for more information.





By the numbers...

In FY2016, Habitat for Humanity® Texas with our affiliates and volunteers made a difference across the Lone Star State.

1 in 5 Texans live in poverty

Each year homebuyers and volunteers come together to address this crisis.

More than
1,700

volunteer hours went into each home built through Habitat for Humanity® affiliates in Texas

Last year
695

homes were built, repaired or rehabilitated by Texas affiliates. That means 1300 people employed for a total economic activity of

\$152,000,000
in total economic activity

and
\$5,100,000
collected in state and local taxes

That is
8,105

new homes constructed since we started in Texas, with

4,200

homes rehabilitated or repaired.



YOU can help us build a family a home.



Our Vision

A world where everyone has a decent place to live.

Our Mission

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope.

Our Programs

- New Home Construction
- Habitat ReStores
- Veterans Build
- A Brush with Kindness
- WomenBuild
- Neighborhood Revitalization
- Housing Accessibility

"McCoy's Building Supply always enjoys being a part of this event. I've personally attended for the past few years, and it's a wonderful opportunity to spark conversations and exchange stories with Habitat for Humanity affiliates all across the state. The vision of Habitat for Humanity is so inspirational, and talking to the folks that really drive that vision is a very worthwhile experience."

Jessica McPherson
McCoy's Senior Marketing Analyst

Habitat for Humanity® Texas Local Affiliates and ReStores

- | | |
|-----------------------|--------------------------|
| Abilene | Houston |
| Amarillo | Jefferson County |
| Angelina County | Jim Wells County |
| Aransas County | Kerr County |
| Austin County | Kilgore |
| Austin | Laredo |
| Bay Area -Houston | Longview |
| Baytown | Lubbock |
| Bee County | Marshall Area |
| Bell County | Mason County |
| Bryan/College Station | Greater Mexia Area |
| Greater Caldwell | Greater Midland |
| Calhoun County | Montgomery County |
| Camp County | Mount Pleasant |
| North Collin County | Nacogdoches |
| South Collin County | Navarro County |
| Colorado County | Northwest Harris County |
| Comal County | Greater Orange Area |
| Corpus Christi | Pampa/Gray County |
| Dallas Area | Paris/ Lamar County |
| Denton County | Pasadena |
| DeWitt County | Plainview |
| East Wharton County | Polk County |
| El Paso | Rio Grande |
| Ellis County | Rockwall |
| Erath County | San Angelo |
| Fannin County | San Antonio |
| Fayette County | San Jacinto County |
| Fort Bend | San Marcos Area |
| Franklin | San Patricio County |
| Fredricksburg | Smith County |
| Gainesville Area | Southern Brazoria County |
| Greater Garland | Texarkana |
| Golden Crescent | Trinity |
| Graham | Uvalde |
| Grayson County | Waco |
| Greenville | Walker County |
| Guadalupe Valley | Washington County |
| Henderson | Wichita Falls |
| Henderson County | Williamson County |
| Highland Lakes | Wimberley Valley |
| Hill County | |
| Hood County | |

Amy Ledbetter Parham,
Executive Director
P.O. Box 850
Buda, Texas 78610
512-523-5725
info@habitatatexas.org
www.habitatatexas.org